



# CALL FOR ARTIST DESIGN

INTERNATIONAL  
PAPER BIENNIAL

CARTASIA 2018

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ENGLISH VERSION

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# CARTASIA 2018

## DESIGN | CALL

### FOREWORD

Cartasia is the International Paper Biennial.

Founded in 2004, it's committed to promoting tradition, culture, sustainability and innovation throughout the world of art and design, and it's now heading into its ninth edition.

The Call for Entries - Design invites creators, designers, architects and companies around the world to look for projects or innovative and sustainable ideas to deal with one or more worldwide emergencies (housing, energy, water, food, hygiene, childcare, the elderly, people with disabilities).

The Biennial is based on the assumption that contemporary young creators, designers and architects are used to designing today thinking about tomorrow; a tomorrow when we'll overcome the limitations of today thanks to new technologies, architecture and products that will help improve the quality of life, bringing us greater well-being, along with more comfort and equality.

### PURPOSE

The aim of this contest is to think about today's design in view of future sustainability, thinking of innovation as the anticipation of the needs and desires of tomorrow. Sustainability, a key theme of the Biennial, is one of the most important concepts to keep in mind when it comes to redesigning and innovation: new products, new spaces and / or new uses and functions.

The contest will involve a selection of prototype projects (ideas, boards, videos), the exhibition of objects or interesting solutions in answer to the emergency theme and above all the use of paper and its derivatives.

### THEME

The theme of the IX edition is "Chaos and Silence".

Today, an excess of stimuli, news, positive or negative notions, induce human beings into a state of numbness due to an information overload. This numbness makes us perceive all inputs equal to others: the enormous quantity of stress we are subjected to makes distinguishing the specific qualities of each stimulus difficult. The world around us becomes confusing and indecipherable. In this context the search for silence, clarity and peace, appears to be an essential need for contemporary society in response to this developing chaos.

On the other hand, silence can be synonymous with isolation, disconnection, refusal of confrontation. Continuous movement, dynamic and steady development, the relationship between individual minds, make chaos a great creative possibility; signs that it's extremely alive, responsive, diverse and interlinked, as is today's society.

The Biennial invites artists to create based on this topic and with their own personal approach.

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### ADMISSION REQUIREMENTS

This Call is aimed at the design and architecture sector. The primary requirement is the use of paper and its derivatives. The call is open to all artists who are over 18 years of age. You can participate even as a representative of your company.

### HOW TO ENTER

To enter the call, the participants (individuals or groups of max. 5 people) must:



1. **Fill out** the online form and attach the entry form that you'll find at the bottom of this file.



2. **Pay** the € 20,00 entry fee with one of the following methods:

- Bank transfer to the Banco Popolare account addressed to:  
ASSOCIAZIONE CULTURALE METROPOLIS  
Iban: IT28T0503424742000000109185  
Swift/BIC code BAPPIT22

- Paypal on the website [www.cartasia.it](http://www.cartasia.it) (click here)



3. **Send**  
- a copy of payment of the € 20 entry fee:

The project work (in pdf format A3 or A4) composed of:

- technical drawings of the proposal
- construction graphs and diagrams / technical details, materials, technologies adopted;
- isometric view
- photo montage and/or render of the proposal
- explanatory notes of the proposal illustrating the adherence to the theme of the contest and its objectives, sustainability, and innovation of the proposal

with either of the following methods:

- Via e-mail and/or WeTransfer ([www.wetransfer.com](http://www.wetransfer.com))  
addressed to [info@cartasia.it](mailto:info@cartasia.it)

- Or via ordinary post to:  
Metropolis,  
Via dei Bocchi 241, 55018 Segromigno in Piano,  
Capannori (Lu) Italia

By and no later than 11:59 pm on the 14 February 2018 (GMT +1).  
The sending date will be checked against delivery.

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### GUARANTEES FOR THE ARTIST

The selected artists are guaranteed the following:

- Will receive a space on the website of the Biennial dedicated to them
- The opportunity to see their prototype be created
- Will receive compensation for all costs of accommodation and meals in the accommodation facilities during the Three Days of PaperDesign.
- The opportunity to be a speaker during the Three Days of PaperDesign.

The committee is able to refuse any and all received projects.

### DEADLINES

The Scientific Committee will communicate via email and / or web site the selected artists by 30th April 2018. The nomination can be renounced no later than one week after the announcement of the selected nominations via website or by email. From May to July the Organizing Committee, in collaboration with the selected participants, will establish how to best receive/create the chosen proposals.

Call for entry deadline	11:59 pm 14th February 2018
Announcement of chosen artists	30th April 2018
Inauguration IX edition of the Biennial - (design)*	11th August 2018
TALKs - Three Days of PaperDesign*	28- 29- 30th September 2018
End IX edition of the Biennial*	30th September 2018

\*the official dates may vary due to institutional reasons up to 15 days before the official start date.

The Design events shall be the following:

1. A **design exhibition** (potentially from 11/08/18 to 30/09/18), that will take place in the exhibition venues of the Biennial in Lucca, Tuscany, and will include an installation based on an exclusive and original concept made almost entirely of paper and cardboard and with the following sections:

Section A - presentation of drafts, ideas, project boards

Section B - presentation of demonstration videos of proposed projects

Section C - presentation of prototypes made with the support of the Biennial and / or already existing prototypes\*

\* The actual execution of the prototypes depends on the feasibility of the same. The Biennial will select the prototype projects that will be built following a discussion on the final design:

2. **Networking Sessions** to be held at the Three Days of PaperDesign (scheduled for 28/29/30 September 2018) and to which representatives of companies, universities and FabLab will be invited. On this occasion, the selected participants will present their project according to the terms designated by the Committee. This event is a place where designers, architects and companies can confront each other and create new partnerships.

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### INTELLECTUAL PROPERTY

With the exception of intellectual property rights, the proposals will be exhibited, presented, photographed, filmed for the event itself and the media platforms of the Biennial. Each participant shall ensure that neither the proposals nor their exhibition infringe any patent or intellectual property rights of third parties. Should there be a claim that the project violates some or all patents or other intellectual property rights, the Organizer reserves the right to pursue the participant for compensation for damage incurred.

The organizers (Associazione Metropolis) may use the projects presented by the participants as part of the competition's communication campaign or for other promotional purposes, such as: : use the art pieces in any publication, exhibition, event, website, fair, institutional purpose, etc.

### DATA PROTECTION NOTICE AND ACCEPTANCE

The personal data supplied along with the entry form will be processed by the administrative office of the organizational committee for the sole purpose of analysing and evaluating projects. These may be communicated to third parties (suppliers) for strictly necessary reasons and published as mentioned above. In connection with the Decree 196/2003 (concerning the protection of persons and other subjects regarding the processing of personal data), participants must explicitly authorize the organizers to the processing of personal data: this authorization is optional, but necessary to take part in the competition. Entering implies the full acceptance of the regulations.

### QUESTIONS

In case of any questions or doubts please contact the administrative offices of the Competition via e-mail: [info@cartasia.it](mailto:info@cartasia.it).

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## ENTRY FORM

(to be completed in block capitals)

The undersigned/Company:.....

Surname:..... Nome:.....

Date and place of birth.....

Home address .....

Postal code, City and Country.....

Telephone ..... E-mail .....

Profession .....

(for groups specify the group leader and the other participants , max. 5)

Group leader.....

Other participants.....

Indicate whether you belong to a professional body:.....

Have you already participated in the Cartasia Biennial:            yes            no

Have you exhibited in fairs, Biennials or similar events:        yes            no

Specify in which ones and in which years:

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### DECLARES

To adhere to the “Call for Entries - Design” with the project (a brief description of your proposal)

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Furthermore by participating in the event he/she authorizes the Organizer to disclose / publish and/or print Web data, photos, videos and anything else related to the event or any related exhibitions, and specifically in relation to the showcased object and consent to the processing of personal data in compliance with Legislative Decree 196 dated 30/06 / 2003e declares to have been informed about the purpose of the processing.

Date..... SIGNATURE The Declarant.....