

03_ Grand Prix

Grand Prix 2007-2009

Award ceremony of the eighth edition of the International Architecture Competition promoted by Casalgrande Padana

The winners of the Grand Prix 2007-2009 will be awarded their prizes by Franco Manfredini - Casalgrande Padana President and by the international jury in the renowned Aula Magna (main hall) of the Università degli Studi di Milano, the ceremony will be also attended by key figures of the architecture culture and design world. This choice is consistent with the last editions of the Grand Prix, which also took place in equally renowned sites, like the Palazzo della Triennale di Milano (Milan) in 2003, The Scuola Grande di S. Giovanni Evangelista (Venice) in 2005 and the Salone dei Cinquecento, in Palazzo Vecchio (Florence) in 2007. Promoted by Casalgrande Padana in 1990, the Grand Prix is an architecture competition dedicated to works made all over the world that have helped highlighting and increasing the value of the company's porcelain stoneware products.

Proof of the strong link between Casalgrande Padana and quality architecture and designers is the Grand Prix celebration of its twentieth anniversary in 2010. In this context, the Milan meeting represents also an occasion to draw up a balance of a cultural operation that grew and developed over time, acquiring a key reference role in the whole sector.

Over the last twenty years ceramic materials in general, and porcelain stoneware in particular, have further evolved on the aesthetic and performance level, resuming their leading role in the construction industry. Proof of this is given by the history of Grand Prix: over the years it has gradually evolved and featured a gradual increase in use of those products in works and installation of great architectural value, at the same time reporting an increasing diversification in the fields of intervention, in the application techniques and in the designers' interpretation modalities.

The ceremony will also be the key moment to start the Grand Prix ninth edition, to which all designers that creatively experiment and use Casalgrande Padana materials excellent aesthetic and performance qualities in their experiments and creative endeavours are invited.

Jury minutes

Grand Prix 2007-2009

International Architecture Competition

The eighth edition of the Grand Prix, promoted and organised by Casalgrande Padana, has witnessed the participation of more than 180 designers from all over the world, with high quality proposals as further proof of the increase in use and appreciation of ceramics materials in architecture. The submitted works have been evaluated by a selected international jury chaired by **Franco Manfredini**, Casalgrande Padana President

and composed by

Alfonso Acocella Architect, from Florence (Italy)
(Teacher at the Faculty of Architecture, Ferrara University)

Biagio Furiozzi Architect, from Florence (Italy)
(Teacher at the Faculty of Architecture, Florence University)

Tersilla Giacobone Architect, from Florence (Italy)
(Teacher at the Faculty of Architecture, Florence University)

Luca Gibello Architect from Turin (Italy)
(Editor in Chief of the Giornale dell'Architettura magazine)

Massimo Iosa Ghini Architect, from Bologna (Italy)
(Studio Iosa Ghini Associati Bologna/Milan)

Joelle Letessier Architect, from Paris (France)
(Director of Archicréé magazine)

Nevio Parmeggiani Architect, from Bologna (Italy)
(Appointed by the National Board of Architects - Rome)

Sebastian Redecke Architect, from Berlin (Germany)
(Director of Bauwelt magazine)

The jury met on December 11th, 2009 and, after having carefully evaluated the works, has rewarded as winners of Grand Prix 2007-2009 the following projects:



Studio Arhis_1.jpg



Studio Arhis_1.jpg

03_AA FIRST PLACE

Studio Arhis, Arnis Kleinbergs

"Sky" Shopping centre, Riga - Latvia

This shopping centre stands out for the original "pixel-like" colour composition that completely covers the ceramic floor, obtained using small size tiles (30x30). The same pattern dresses the upper part of the windows and the "buffered" walls, and also constitutes the facade main architectural distinguishing element. The complex tile laying pattern alternates monochrome surfaces that play on different shades of grey, to multicolour zones with carefully studied colour matches.



Mofo WBWK_1.jpg



Mofo WBWK_2.jpg

03_AB SECOND PLACE

Mofo Architekci / WBWK Architekci

"Focus Mall", Piotrków Trybunalski - Poland

The ceramic flooring is inspired by the theme of urban streets and paths, a theme it interprets with a strong design idea. The layout design interprets and harmonises the needs of the different function areas setting up a clear distribution hierarchy. The contemporary-school composition approach is filtered through a sophisticated chromatic study and the creative use of the different tile sizes.



Blank Architects_1.jpg



Blank Architects_2.jpg

03_AC THIRD PLACE

Blank Architects

"Troyka" Shopping centre, Moscow - Russia

The interiors project defines a complex architectural organism, permeated by a complex network of paths and connections between levels, all of which are in constant visual interaction one with the other. The ceramic surface dynamic but at the same time unified design follows the curvy development of the spaces, further highlighting the architecture expression features. The flooring concentrates and dilutes matching soft shades of grey and sophisticated warm colours with different finishes.

03_A Shopping centres and management centres (large areas)



Nova Urbs_1.jpg



Nova Urbs_2.jpg

03_AD MENTION

Nova Urbs, Mario Sebastiano Scano e Ugo Pulcini

"Tiburtino" Shopping centre, Guidonia (Rome) - Italy

Free from all conventional schemes, this project reinterprets the theme of the "walkthrough" route within the exhibition space by proposing a conceptual decoration, with a geometric structure that offers a really unusual perception of space, with an awesome chromatic freshness. The masterful laying of the tiles, which employs advanced working techniques, emphasizes the ceramic material inherent features.



de carlo_1.jpg



de carlo_2.jpg

03_BA FIRST PLACE

Giancarlo De Carlo e Associati

Children Centre "Lama Sud", Ravenna - Italy

This installation is an expression of great care for quality at architectural, structural, technologic and environmental comfort level. The project's consistency and coherence are also expressed through accurate materials selection and harmony in the chromatic intonation of the various components.

The simplicity and clarity of the ceramic floor layout design, in addition to just giving homogeneity to the individual and collective spaces, also regulates their functional organisation.



Pavel Boyarintsev_1.jpg



Pavel Boyarintsev_2.jpg

03_BB SECOND PLACE

Pavel Boyarintsev

"Baltijsky Marshal", Saint Petersburg - Russia

An innovative application of the ceramic material: here it extends from the floor to the column linings, with interesting results as regards formal lightness and chromatic consistency. The solution adopted for the pillars transforms these structural components in decoration elements: their physical nature, volume and load bearing function are emphasised, and at the same time their visual appearance and the gravity of their presence is dimmed down.



SNC Lavalin_1.jpg



SNC Lavalin_2.jpg

03_BC THIRD PLACE

SNC Lavalin, Chris McCarthy

"Canada Line - Rapid Transit Project", Vancouver - Canada

This installation is distributed through sixteen subway stations and is characterised by a sophisticated, refined environmental quality obtained also through the correctness of a chromatic project and selection of materials, with ceramics playing an exceptionally important role in it. The proper use of porcelain stoneware for such a high-technology and performance content is also matched by an accurate study of colours: neutral, dim shades with moderate variations have been chosen.

03_B Public buildings and services, industrial constructions, other

MENTIONS



Studio Kuadra_1.jpg



Studio Kuadra_2.jpg

03_BD **Studio Kuadra, Andrea Grottaroli e Manuel Giuliano**

Edificio Polifunzionale, Robilante (Cuneo) - Italy

A balanced building renovation work on a place of worship now allocated to a new role, where ceramic materials used for the flooring has a key technical role, that of meeting specific design requirements. The porcelain stoneware finish layer contributes to emphasising the building's new role without shadowing its inherently religious/spiritual background, indeed preserving its atmosphere.



Paola Lazzarini_1.jpg



Paola Lazzarini_2.jpg

03_BE **Paola Lazzarini**

Edificio Scolastico, Barberino Val d'Elsa (Florence) - Italy

This project uses ceramics as a playing-composition feature of the space. The tiles draw the various elements and contribute to defining their functions with the help of the layout design, while the colours identify each class' own area and relevant additional and service rooms.



TGMP Architectes_1.jpg

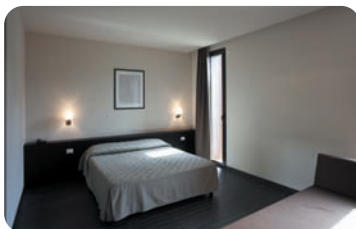


TGMP Architectes_2.jpg

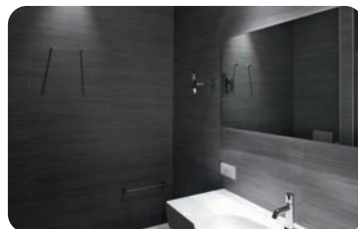
03_BF **TGMP Architectes et Associés, Thierry Grislin**

College "Descartes", Mons en Baroeul - France

The ceramic material, laid down in sophisticated grey, black and white matches, substantially contributes to defining the environmental quality of the collective and distribution areas. The solution initially adopted for the corridors (featuring a stripes pattern floor with the stripes flowing on over the wall), contributes to lightening the perception of the transit space, enlarging it and making it more pleasant.



Studio M2R_1.jpg



Studio M2R_2.jpg

03_BG **Studio M2R, Lorenzo Rapisarda**

"Hotel Casalgrande", Casalgrande (Reggio Emilia) - Italy

The design consistency between the outside architecture and the layout solutions adopted in the interiors is also highlighted by the creative use of the porcelain stoneware tiles, applied following a refined design layout of markedly contemporary taste as well as thanks to the masterful use of unusual sizes for this type of application.

03_B **Public buildings and services, industrial constructions, other**



P-Art Studio_1.jpg



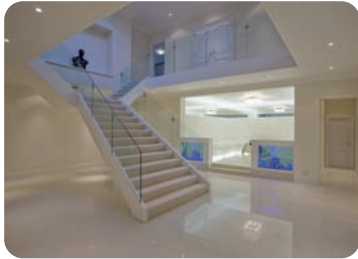
P-Art Studio_2.jpg

03_CA FIRST PLACE

P-Art Studio, Gloria Papp

Private House, Budapest - Hungary

The formal strictness of the outside is coherently reproduced by the interior decoration's simple layout. The rationalist roots of this project are further underlined by the monochromatic and geometrical use of the ceramic material. The porcelain stoneware, applied following a pre-determined layout design follows along the lines and the guide elements that design this space. The floor homogeneous white large sized slabs create a harmony between the various house rooms with no solution of continuity.



Studio Bibliotheque_1.jpg



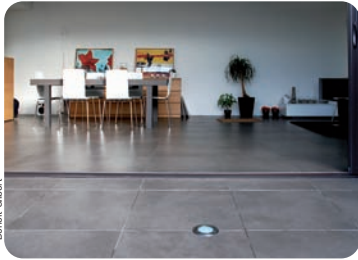
Studio Bibliotheque_2.jpg

03_CB SECOND PLACE

Studio Bibliotheque - Di Jaffreys, Mitzi Ross, Danny Ross

"Ledley King House", Hertfordshire - Great Britain

The house inside is designed as a neutral shell, vigorously defined by white surfaces that draw up a very refined homogeneous environment. The ceramic material, large slabs laid out without visible joints, is integral to the project: like a layer of skin covering completely the floor, the porcelain stoneware layer on the floor can be distinguished from the ceilings and walls only thanks to the shiny polished finish that further emphasizes the care for each detail.



© Benoit Gilbert

Meignan Architecte_1.jpg



Meignan Architecte_2.jpg

03_CC THIRD PLACE EX AEQUO

Meignan Architecte, Jean-Pierre Meignan

Private house, Le Rheu - France

A modern and sophisticated interpretation of ceramics, used as a composition and functional element, featuring consistency and continuity between interior living area and outside area. Outside, the porcelain stoneware slabs of the floor climb up and become the wall, the only difference being the finishing layer featuring a faded texture that makes the material surface vibrate.



deArchitettura.com_1.jpg



deArchitettura.com_2.jpg

03_CD THIRD PLACE EX AEQUO

deArchitettura.com, Giansandro Schina

Private House, Rome - Italy

The porcelain stoneware finish use as a material to cover the entire house interior wall represents design consistency and continuity with the decoration choices for the outside. The ceramic material featuring a structured finish layer and a peculiar on-design strips cutting overcomes the tiles two-dimensional nature to create a relief with a strong "plastic" effect, further enhanced by the sidelight that produces an impressive "raining stone" effect.



T2A Studio_1.jpg



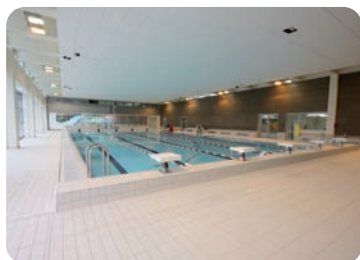
T2A Studio_2.jpg

03_DA FIRST PLACE

T2A Studio, Bence Turányi

"Simplon Udvar", Budapest - Hungary

The ceramic lining acts as a load-bearing support to the facade original colour project, taking a technical-functional role as well as a decorative one. The geometrical structure of the ventilated wall that protects the building is defined by a strict orthogonal grid whose module corresponds to the tile dimensions. The porcelain stoneware wall, which descends down and turns into the floor covering the platforms, fully integrates with the other materials and even increases their value.



Guillot_1.jpg



Guillot_2.jpg

03_DB SECOND PLACE

Nicolas Guillot

Swimming pool, Caluire - France

This project clearly defines the functional structure of this swimming complex via balanced and masterfully restrained architectural proportions. Use of ceramic further underlines this idea, thanks to a simple yet effective layout design of the porcelain stoneware tiles that completely cover the floor and pools, both inside and outside: the material does not change following the structure changes thus always guaranteeing the same technical and functional performances.



Gabriele Govi_1.jpg



Gabriele Govi_2.jpg

03_DC THIRD PLACE

Servizio Ingegneria Municipio di Reggio Emilia, Gabriele Govi

"Marco Polo" primary school, Reggio Emilia - Italy

Requalification works for a pre-existing school building that stands out for the creative use of the ceramic lining. The facades colour composition recalls the "construction cubes" toy theme, substantially adapting from time to time the application solution to specific restructuring needs. The building of the ventilated wall, carefully carried out in full detail, is directed by an accurate design layout geared on valorising the doors and windows integration in the wall. Analogously, the curved wall has been brilliantly lined using glue-fastened special size tiles.

03_D Facades and external floors, swimming pools

MENTIONS



Magni_1.jpg



Magni_2.jpg

03_DD **Marco Magni**

Residential building, Sesto San Giovanni (Milano) - Italy

A correct application of the ceramic lining that manages to find a "fresh" new use and an effective image and composition performance, all of this by just reviewing a laying technique widely used in the past under a new 21st century light.



MCAA_1.jpg



MCAA_2.jpg

03_DE **MCAA Masciarelli Casati Architetti, Gaspare Masciarelli**

"Piazza dei Popoli", San Giovanni Teatino (Chieti) - Italy

The tile represents the basic module on which the accurately "woven" facades are designed. This orthogonal grid is the foundations on which the project builds a wide variety of application solutions for ceramic materials, thus creating a balanced and pleasant composition.



Chiossone_1.jpg



Chiossone_2.jpg

03_DF **Philippe Chiossone**

Swimming pool, Cambrai - France

In this swimming pool requalification and enlargement project ceramic plays the lead role: on the outside it contributes to a clear indication of the building purpose with a clear functional connotation of the architectural structure, underlined by accurate chromatic and formal choices; at the same time, inside, it is used to line pools, floors, walls and service areas and it strongly contributes to set up a recreational-playing environment with special composition and details solutions.

03_E Grand Prix 2010-2012

Design culture and production culture

International Architecture Competition

Always attentive to circumstances of evolution and innovation that effect the international architecture scene, Casalgrande Padana has created this international architecture competition in order to select and award the most important works that in various fields of building design, have best known how to exploit the technical features and expressive possibilities of the Casalgrande Padana porcelain stoneware elements. Evolved ceramic materials, characterised by high level performances in physical-chemical terms and with considerable aesthetic qualities, the result of continuous research, are products that can be used for flooring and wall covering works for both interiors and exteriors, with wide-ranging possibilities in terms of application as well as on a creative level, thanks to a great variety of colours, surfaces, sizes and decorations in component parts that allow for innovative and personalised solutions. Grand Prix selects works originating from all over the world, making comparisons between very different experiences, and in this sense, represents an important opportunity for assessing the state of the design process in various architectural spheres: shopping and office centres, public and service sector buildings, industrial buildings, special applications, facade coverings and external floorings, residential buildings, and swimming pools. The original spirit of the initiative, therefore, was not just limited to a promotional aspect for the material. If on the one hand the intention is to award those projects best able to interpret the forms and requirements of contemporary architecture through the use of evolved ceramic materials, on the other hand, the aim is also to develop the ties between the producer and the user, making them closer and more profitable, so as to set a virtuous cycle in motion able to generate products and projects directed towards innovation. Production culture and design culture are, in fact, the fundamental reference points for the development strategies of Casalgrande Padana, which established a close relationship of co-operation with the design field right from the start. Having now reached the ninth edition, the Grand Prix international competition intends to consolidate and strengthen this important relationship, representing an opportunity for exchange and constant assessment on the themes of architecture and technological innovation.

Regulations

Subject of the competition

The Grand Prix Casalgrande Padana is an international architecture competition that selects and awards those professionals who, through their work, have best known how to use and exploit the technical features and expressive possibilities of the Casalgrande Padana materials.

Requirements for taking part

All designers (architects, engineers, designers, interior decorators, private or public technical studios, professional architecture and interior decorating firms, etc) who have carried out works in which Casalgrande Padana materials have been used for floorings and/or wall coverings of any type, can compete for the prizes. Applications can be made by single professionals or by groups with the appointment of a group leader.

Works admitted to the competition

- Each participant can submit one or more works; it's their task and responsibility to obtain the consent of the purchaser and/or owner for the submission and use of the work and its relative materials.
- Projects completed using Casalgrande Padana materials in any public or private building field, in interiors or exteriors, either in new constructions or in renovation and restoration work on an existing construction, can be submitted.
- Works carried out in the period January 2007-September 2012 can take part in the ninth edition of the competition.

Methods of application

- Registration in the Grand Prix Casalgrande Padana is free.
- The necessary documentation for registration is composed of:
 - a. The participation sheet (attached or to be requested) duly filled out in all parts;
 - b. A brief report on the project (maximum 6,000 characters) describing the work in general terms;
 - c. Photographic documentation of the

project (general view and details): at least 5 photos and maximum 20 photos in digital format (jpg high definition 300 dpi, minimum size 21x29,7 cm, on cd or dvd);

d. Drawings, graphic charts or any other documentation (in the A4 format) useful for evaluating the overall quality (not only in architectural terms but also in functional terms) of the project submitted.

- Candidates must submit their application by post, sending the required documentation to: "Segreteria del Grand Prix
c/o Casalgrande Padana
Strada Statale 467, n. 73
42013 Casalgrande (RE), Italy".

- The closing date for sending applications for registration is 30 September 2012; for this purpose reference shall be made to the post stamp date.

- The documentation and photographic material must be suitably protected upon their dispatch. Failing this, the organisers are not responsible for any damages.

Unless otherwise informed, the material is considered as being received in perfect state.

Treatment and publication of registered works

- Materials submitted shall not be returned.
- *Upon registration, the candidates authorise the organisers to use the photographic documentation for promotional purposes and in the ways held to be most suitable, together with necessary reference indications (identification of the work, the designer, the location, the year of construction).*
- Participants accept that the organisers of the competition cannot be the subject of any claims made as a result of such uses. In any case, the organisers are exonerated from any liability towards third parties.
- Participants can use any award or recognition received, for promotional purpose, provided that the prize or recognition is correctly cited.

Regulations

Jury and evaluation criteria

- The awarding of works is assigned to an international Jury, composed of professionals of established international fame in the architecture and design field, and by the president of Casalgrande Padana, who acts as chairman of the jury. Each member assigns a score to each work according to their impartial and unquestionable judgement.
- The evaluation criteria used for drawing up a classification include the planning, functional and application aspects concerning the use of Casalgrande Padana products. In detail, it will be the task of the jury to highlight the ways, within each of the projects, in which the ceramic material has been turned to account and correctly used at various different levels, i.e. in relation to creative flair, the architectural composition, design, use of colour and finishes, through to the installation pattern and how the project has been customized; regarding the functional aspect and the technical performance,

the use for which the project has been planned and the type of intervention; whether the materials have been applied correctly, the application technique used and the care given to detail.

- For the purpose of guaranteeing impartiality, should a member have a direct interest in a specific work, he/she is bound to declare this interest and to abstain from evaluation. Their score is replaced by an arithmetic average of the score assigned by the other members of the Jury.
- For the awarding of the prizes, the decisions of the jury shall be definitive and binding.
- Participation in the Grand Prix Casalgrande Padana automatically implies acceptance of these regulations. With regards to any matters not provided for, reference shall be made to the laws in force and to the commonly recognised principles in the national field. In the event of any disputes, the competent court shall be that of Reggio Emilia.

Prizes

- The overall sum of prizes is 37,200 euro.
- The following shall be awarded:
 - 4 prizes of 5,200 euro each to the First classified
 - 4 prizes of 2,600 euro each to the Second classified
 - 4 prizes of 1,500 euro each to the Third classifiedfor projects judged to be the most important in each of the following application fields (the sum will be divided among the winners if the prize is awarded for equal merit):
 - Floorings and wall coverings Shopping and office centres (large surface-area)
 - Floorings and wall coverings Public and service industry buildings, Industrial buildings, Others

- Floorings and wall coverings Residential buildings
- Floorings and wall coverings Facade coverings and external floorings and swimming pools
- Communication of winning entries will be given by Casalgrande Padana to the interested parties by means of a registered letter or by express courier service
- The prizes will be assigned personally or to a person specifically appointed, during a gala ceremony to which all participants in the competition will be invited. The winners will be guests of Casalgrande Padana.
- Awarded and selected works will be published in a volume prepared by Casalgrande Padana; all participants in the competition will receive a free copy.

PARTICIPATION SHEET TO BE ATTACHED TO THE SUBMISSION OF THE PROJECTS

Designer

First name	Surname		
Studio	Address		
Postal Code	City		Country
Telephone	Fax		E-mail

Project sheet

Name of the work		Country
City		Anno di realizzazione

USE CATEGORY

Shopping or office centres (large surfaces)
 Public or service industry buildings, industrial buildings, others
 Residential buildings
 Facade coverings, external floorings, swimming pools

TYPE OF WORK

Functional purpose: shopping centre, administrative seat, offices, banking institution, public building, training institution, cultural centre, sports complex, private dwelling, renovation...)

ENVIRONMENTS/SURFACES

Areas and spaces in which the Casalgrande Padana materials have been used: hall, entrance, passage way, display areas... offices, meeting rooms, public areas... lounge, bathroom, kitchen...)

APPLICATIONS

Application types: internal floorings, internal wall coverings, raised floors, ventilated walls, external floorings...)

MATERIALS USED

Granitogres
 Marmogres
 Pietre Native
 Granitoker
 Monoplus
 Monopadana
 Padana Piscine

Name of the Series

Sizes	Quantities
Colours	
Finishes	

INSTALLATION - Type of composition: throughout the environment, central decoration, edge decoration, route markings, inlaid design with hydro-jet...)

RETAILER - Name and address of the supplier of the Casalgrande Padana materials

Signature*

Stamp*

**Upon registration, the candidates authorise the organisers to use the supplied photographic documentation for promotional purposes and in the ways held to be most suitable*