



**Fondazione Antonio Presti – Fiumara d'Arte**



## **Istanze di design**

### **Fiumara d'Arte – Sicily**

### **International workshop for a contemporary design**

Tusa (ME) 1-8 July 2012

Fiumara d'Arte Foundation, along with AIAC and Press/Tfactory, are pleased to announce the first international workshop of design from 1<sup>st</sup> to 8<sup>th</sup> July 2012 at museum-hotel Atelier sul Mare (Castel di Tusa, Messina).

**Date:** 1 – 8 July 2012

**Language:** Italian /English

**Workshop level:** Intermediate /Advanced

**Workshop registration:** 400 euros

**Credits:** 3 ECTS credits for 50 hours

**Partner:** ISIA Florence

#### **Who it's for**

Architecture graduates and young artists with the ability for the design.

#### **Topic**

Activate synergies between the ability to conceive a project, various cultural approaches, and the sicilian reality of Fiumara d' Arte. Redesign new spaces and associate disciplines (such as art, interior architecture, and design objects) with ad hoc design objects, through the realization of a room in the museum-hotel Atelier sul Mare.

#### **Fiumara d'Arte Foundation and the design**

After working for 30 years with international artists, searching a new ways of living through the contemporary art with the realization of unique rooms at the museum-hotel Atelier sul Mare, Fiumara d'Arte Foundation has decided to start a new path, drawing a new mission: no more a free individual creativity, but an exploration of the work of art as a collective process.

From this new concept, Fiumara d'Arte Foundation wants heading straight towards the contemporary design. The purpose is to create a permanent workshop where will be possible to experiment the design, through a selection and collaboration of local artisan companies, which means a mixture between the artistic process and the production of an object for a daily use. The idea is to institute a school able to develop a variety of signs that can be accepted to the public need.

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Through this dialogue between the local artisan knowledge and the artistic “know how” of the artist-designer, those signs will be able to generate culture, to create new and unknown resources, giving an identity to Fiumara d’Arte district.

### **Workshop plan**

During the workshop week, the competitors will be divided by groups of 7/8 persons coordinated by an international tutor, and they will perform both practical and theoretical activities. The practical activities will be performed beside the tutor, for 4 hours in the morning at the artisan companies of Fiumara d’Arte district. In order to perform theoretical activities, during the afternoon a daily tutors rotation will be applied.

The workshop will include the following topics:

#### **Hotel room – design project**

Every group will choose a topic and will prepare the room project, developing in detail the design of the furnishings, the light system, and the realization of an impossible bath room.

#### **Workshop education**

Every group will realize a manufactured object according the chosen topic: a chair, a table or a lamp realization, in close collaboration with tutor and the local artisans.

#### **Study and theoretical notion**

During the workshop, three hours will be dedicated to the theoretical notion and readings, held by the 7 tutors, the jury’s members, and the guests that have been invited to attend the workshop.

**On July 7<sup>th</sup>**, the groups should hand in the project:

1. room prototype in scale 1/10 accompanied by explanatory drawing;
2. manufactured object realized - chair, table or lamp

All the products realized will be exposed. An international jury will choose the room project to be realized, and the most interesting manufactured object from those handed in by the groups.

### **Tutors**

Giovanni Levanti (Italy)

Mario Trimarchi (Italy)

Aldo Bakker - Droog (Holland)

Chris Kabel - Droog (Holland)

Michael Obrist - feld72 (Austrian)

Vered Zaykovsky (Israel)

Wyssem Nochi (Lebanon)

Scientific coordinator: Fiumara d' Arte Foundation, Gaia Girgenti

Scientific partner: AIAC

Coordinator from Holland: Maria Elena Fauci

## Realization of the room

Within 2012, the design room project selected by the jury, will be realized by the winning group. For this purpose the group will be responsible to organized and prepare the working drawing necessary for the project execution. The development of the room will be at Fiumara d'Arte Foundation expense. Moreover Fiumara d'Arte Foundation will provide the hospitality for a month (the time necessary for the realization of the room), and the reimbursements expenses for two assistants involved in support of the works (€ 1000.00 for each person).

## Manufactured object design realization

All the manufactured objects produced during the workshop will be shown in a design exhibition, and will be wholly Fiumara d'Arte Foundation owned. The winners will receive an award certificate, and they will have the diffusion and the publication of the design product in a wide range of design magazines. The foundation, moreover, undertakes to disseminate the work of design within cultural/art activities organized itself.

## Workshop registration

The participants can email a request application and a short resume by 20<sup>th</sup> June 2012 at [design@fondazionefumaradarte.org](mailto:design@fondazionefumaradarte.org), specifying as object workshop registration. **Fiumara d'Arte Foundation** will look the applications received and will reply with a confirmation email with the info necessary to process the registration.

## Lodging service

For those who are interested, **Fiumara d'Arte Foundation** proposes a list of accommodations distributed in the Museum-Hotel district.

Please note that the **Foundation** act as information provider only, and it doesn't assume any responsibility – excluding l'Atelier sul Mare – for complaints or dissatisfaction related to lodging reservation or accommodation procedure.

## Bed and Breakfast accomodation

Museum-Hotel Atelier sul Mare in 3 beds room	€50.00 per person, per night
Tusa or Santo Stefano di Camastra	
B&B accomodation	€30.00 per person, per night
Furnished apartment (four people)	€ 500.00 per week

## Restaurant service

Museum-Hotel Atelier sul Mare agreement	lunch OR dinner € 20.00 per person
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## Contact

For info [design@fondazionefumaradarte.org](mailto:design@fondazionefumaradarte.org), specifying info request as subject

*In order to contain, as much as possible, the cost of the Workshop participation, based on its beauty devotion, **Fiumara d'Arte Foundation**, has decided to organize the first workshop edition and the realization of the design rooms (including general costs) by its own expenses.*

Links: [www.librino.org](http://www.librino.org) [www.ateliersulmare.it](http://www.ateliersulmare.it)

**Fiumara d'Arte** is the largest and most extraordinary open-air museum of contemporary art in Europe, realized by the sicilian artist/patron Antonio Presti. Fiumara d'Arte (which means river of Art), is the the bed of an ancient river (Tusa), dry in summer, which flowed in the Nebrodi mounts (eastern side of Sicily) for 21 kms during winter seasons only. The idea of Fiumara d'Arte arose by Antonio Presti in 1982 with the sudden death of his father. Burdened with responsibilities and shaken by the father loss, Antonio Presti decided to dedicate a monument to the memory of his father. "Matter doesn't Matter" by Pietro Consagra, is an 18-metres majestic sculpture, built in cement still standing at the mouth of the Tusa river.

Soon Antonio Presti imagined not making a simple private act, but donating beauty to his land (Sicily). Other monumental sculptures by contemporary artists followed, creating this extraordinary park in which the contemporary language is conjugated to the beauty of the nature. Fiumara d'Arte has been realized by Antonio Presti on state property lands as a tribute to a contemporary Sicily, but also as a political choice of not possess the work of art, but only the idea. A shared politic/ethic choice that wasn't accepted by the institutions. In fact, against the sculptures, started 5 legal processes for unlawful building and state property use, in spite of the numerous appeals on behalf of Antonio Presti from national and international press and from people in charge of art. A complicated legal vicissitude that has been concluded thanks to the constant commitment and thirty-years battle handled by Antonio Presti, that finally have recognized officially and on a national level Fiumara d'Arte like an artistic and historical patrimony.

**Atelier sul Mare**, realized by Antonio Presti and integrated in the beauty of the park of sculptures Fiumara d'Arte, is an Museum-Hotel of contemporary art unique in the world, few meters from a wonderful sea of a small village, Castel di Tusa (Messina). The realization of 25 rooms of the existing 40 rooms, has been assigned to international artists that have created unique environment, very masterpieces, distorting, based on Antonio Presti idea, the classic function of an hotel room. This idea allows the visitor to sleep and live inside a work of art: "only entering and living in the room that the work of art will be totally realized; the presence of the visitor, the use of the room, will be all-over and extremely part of it" says Antonio Presti.

**AIAC**, Italian association of Architecture and critic, founded in 2010 and leaded by Luigi Prestinenzza Puglisi, is located in Rome in via Pietro da Cortona 1. The association, of cultural and social nature, looks to the promotion of the contemporary

architecture and on spreading of all levels, art and knowledge inherent the architecture, the urban planning and the design;  
it organizes workshop, courses, competitions, expositions, researches, publications and events. For the association promotion and the initiatives-sharing it has draw up an agreement of collaboration with presS/Tfactory laboratory, with the web magazines “presS/Tletter” and “presS/Tmagazine”.